

# Home Squad

## Real Estate Staging Services & Furnishings

**Staging is preparing a house for sale to make it more inviting to the greatest number of potential buyers, for a quicker and more profitable sale.**

### Why Stage?

- ▶ Research shows Buyers make up their mind about a house **20 seconds** after walking in the door. First impressions are key in selling a house.
- ▶ **Staged houses sell faster and for more money** than un-staged houses. Research shows that professionally staged properties can sell for up to 6-17% more (In MN the average is 6.5%) and 40-60% faster.
- ▶ Sellers typically get about a 169% return on the money invested in staging and **the cost of staging is less than a typical price reduction on the house.** Try Staging instead of reducing the price
- ▶ **92% of home buyers** use the internet to shop for their homes. A staged home presents itself better on the internet. The pictures are what will get the buyer into your house for a showing.



### Why Choose Home Squad?

✓We are **Accredited, Certified and Insured.**

✓We are a **full service** Staging company. We do consultations, occupied and vacant staging, full or partial stages, model homes, color consultations, project management & interior redesign. We can Stage your property inside and out.

✓We carry our **own inventory** of Staging quality furnishings so all of your Staging needs come from one place. Rental with a Staging service has no minimum commitments unlike most other companies.

✓Home Squad can **customize a staging proposal** to work within any budget, big or small.

✓We have a great track record, currently **24 days average market time.** Your property will be listed on our sites plus several others.



952-334-3645

FREE ESTIMATES!

[www.thehomesquad.net](http://www.thehomesquad.net)

Visit or warehouse/office in Shakopee \* by appointment or by chance